

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Fortune Media & Counseling**  
**Attention: Accounts Payable**  
**527 Avenue B**  
**Redondo Beach, CA 90277**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 954642-1  | 09/30/12     | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WPBF    | Izzy Rostovsky    | HRP - Los Ange | National     |

| Advertiser               | Product             | Estimate Number |
|--------------------------|---------------------|-----------------|
| Patrick Murphy/D/Congres | #390 FRNDS/P MURPHY | 390             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 09/30/12 | 954642  | 06332697    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 33              | 146          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description         | Start/End Time    | MTWTFSS                  | Length          | Spots/<br>Week | Rate       | Type          |
|--|-------------------|-----------------|---------------------|-------------------|--------------------------|-----------------|----------------|------------|---------------|
| 1  | 09/30/12          | 09/30/12        | REVENGE PREMIERE    | 9-10P 9/30        | -----1                   | :30             | 1              | \$2,700.00 | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                     |                   |                          |                 |                |            |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>              |                 |                |            |               |
|  | 09/24/12          | 09/30/12        | -----1              | 1                 | \$2,700.00               |                 |                |            |               |
| Spots: #                                 | Ch                | Day             | Air Date            | Air Time          | Description              | Start/End Time  | Length         | Ad-ID      | Rate Type     |
| 1  | WPBF              | Su              | 09/30/12            | 9:24 PM           | REVENGE PREMIERE         | 9-10P 9/30      | :30            | PM12-109H  | \$2,700.00 NM |
| 2  | 09/27/12          | 09/27/12        | GREY'S ANATOMY PREI | 9-10p 9/27        | ---1---                  | :30             | 1              | \$4,000.00 | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                     |                   |                          |                 |                |            |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>              |                 |                |            |               |
|  | 09/24/12          | 09/30/12        | ---1---             | 1                 | \$4,000.00               |                 |                |            |               |
| Spots: #                                 | Ch                | Day             | Air Date            | Air Time          | Description              | Start/End Time  | Length         | Ad-ID      | Rate Type     |
| 1  | WPBF              | Th              | 09/27/12            | 9:21 PM           | GREY'S ANATOMY PREMIERE  | 9-10p 9/27      | :30            | PM12-109H  | \$4,000.00 NM |
| 3  | 09/25/12          | 09/25/12        | PRIVATE PRACTICE PR | PRIVATE PRACTIC   | -1-----                  | :30             | 1              | \$2,550.00 | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                     |                   |                          |                 |                |            |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>              |                 |                |            |               |
|  | 09/24/12          | 09/30/12        | -1-----             | 1                 | \$2,550.00               |                 |                |            |               |
| Spots: #                                 | Ch                | Day             | Air Date            | Air Time          | Description              | Start/End Time  | Length         | Ad-ID      | Rate Type     |
| 1  | WPBF              | Tu              | 09/25/12            | 10:44 PM          | PRIVATE PRACTICE PREMIER | PRIVATE PRACTIC | :30            | PM12-109H  | \$2,550.00 NM |
| 4  | 09/25/12          | 09/25/12        | DWTS RESULTS PREMI  | 8-10P 9/25        | -1-----                  | :30             | 1              | \$5,400.00 | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                     |                   |                          |                 |                |            |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>              |                 |                |            |               |
|  | 09/24/12          | 09/30/12        | -1-----             | 1                 | \$5,400.00               |                 |                |            |               |
| Spots: #                                 | Ch                | Day             | Air Date            | Air Time          | Description              | Start/End Time  | Length         | Ad-ID      | Rate Type     |
| 1  | WPBF              | Tu              | 09/25/12            | 9:44 PM           | DWTS RESULTS PREMIERE    | 8-10P 9/25      | :30            | PM12-109H  | \$5,400.00 NM |
| 5  | 09/26/12          | 09/26/12        | MOD FAM/NEIGH PREM  | MOD FAM/NEIGH I   | --1----                  | :30             | 1              | \$4,500.00 | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                     |                   |                          |                 |                |            |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>      | <u>Spots/Week</u> | <u>Rate</u>              |                 |                |            |               |
|  | 09/24/12          | 09/30/12        | --1----             | 1                 | \$4,500.00               |                 |                |            |               |
| Spots: #                                 | Ch                | Day             | Air Date            | Air Time          | Description              | Start/End Time  | Length         | Ad-ID      | Rate Type     |
| 1  | WPBF              | W               | 09/26/12            | 9:21 PM           | MOD FAM/NEIGH PREMIERE   | MOD FAM/NEIGH I | :30            | PM12-109H  | \$4,500.00 NM |

**Total Spots 5**

**Gross Total \$19,150.00**

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)
**Payment Terms 30 Days**

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 954642-1         | 09/30/12            | September 2012       | 08/27/12 - 09/30/12   |

| <u>Advertiser</u>         | <u>Product</u>      | <u>Estimate Number</u> |
|---------------------------|---------------------|------------------------|
| Patrick Murphy/D/Congress | #390 FRNDS/P MURPHY | 390                    |

|                          |                    |
|--------------------------|--------------------|
| <u>Agency Commission</u> | <b>\$2,872.50</b>  |
| <u>Net Amount Due</u>    | <b>\$16,277.50</b> |